

crisp[®]

SchoolSafe[™]

Helping schools keep children and young people safe online – wherever they are

Children and young people love the internet. They love social networks and instant messaging. They want to chat, interact, share information and learn online. They access the internet at home and at school, learning new skills, testing their boundaries, taking risks. And while that's great for their development, it's also a challenge - for teachers and for parents.

When it comes to E-safety it's vital that children are protected while they learn online. But you are only ever as safe as the technology you have in place. Out-dated systems can be dangerous and may give you a false sense of security. The correct online safety gear can help you keep your pupils safe. It can ensure you're fulfilling your duty of care and will give your students' parents the peace of mind they need and expect.

The Crisp[®] SchoolSafe[™] Program – Making it easier for you to keep them safe

This is why Crisp[®], the recognised leader in online child safety technology, has created the first truly complete safety package – the only program designed specifically for the School sector. The Crisp[®] SchoolSafe[™] program helps schools and colleges provide sensible, effective and efficient protection for their pupils – whether they access the internet at school, or at home - together with clear, positive, expert advice for parents.

How does Crisp[®] SchoolSafe[™] help?

With powerful safety available in-school with Crisp[®] NetModerator[™] School Edition, to within the home with Crisp[®] imsafer[™] we provide the world's most technologically advanced online safety systems; unique, revolutionary programs designed by Crisp Thinking, the world's leading expert on child safety online. Crisp[®] technology is already used and trusted by hundreds of thousands of parents, schools, international games and media organisations worldwide, and some of the UK's largest Internet Service Providers.

Crisp[®] SchoolSafe[™] brings these tools together, with expert advice and easily presentable information, to help you extend your E-safety message into the homes of your pupils. Together, we can provide the safest online experience for children wherever they are accessing the internet to learn or play.

Safety in School - NetModerator[™] School Edition

NetModerator[™] is a unique, groundbreaking system that is now, for the first time, available for use in schools. The only technology to be successfully tested and recognised by the New Scotland Yard Paedophile Unit – the largest online paedophile unit of its kind in the world, it is endorsed by the government-backed leading anti-bullying charity, BeatBullying and is used by them in their innovative child safety program, CyberMentors. In tests undertaken by Cambridge University, NetModerator[™] proved 98.4 per cent accurate.

NetModerator[™] is the only system worldwide that can monitor and store all communications, analyse ongoing conversations between individuals over time, decode content and understand its true meaning. It also blocks in real-time and alerts moderators to threats including self-harm, cyber-bullying and online predators in the short, medium and long term. NetModerator[™] ensures that huge volumes of traffic can be analysed accurately, acted upon instantly and monitored over the long term by the current, or even a reduced, number of moderating staff.

Safety at Home - imsafer™ & imsafer™ Plus

imsafer™ is a revolution in protecting children in one vital area that is often a challenge for schools – online, at home. For the first time, with imsafer™, you can deliver a truly holistic online child safety strategy – easy to use, effective online safety for your students at home. Specifically built for parents to easily protect their children on the home PC, imsafer™ is the only system of its kind available in the world today. It's a highly accurate, purpose-built safety device that understands the way children talk. It knows what children's online friends are saying and can tell the difference between 'kids being kids' and something serious like bullying or sexual abuse.

imsafer™ analyses children's online chat and social network conversations in real-time. It scans all communications, analyses content, detects inappropriate relationships and alerts parents to any potentially harmful behaviour or contact from other users. imsafer™ can spot problems instantly and accurately, so it doesn't cause needless worry or panic with incorrect alerts.

The best part of all? As child safety is important to everyone, imsafer™ is available **FREE**.

Why do you need NetModerator™ School Edition & imsafer™

As part of your duty of care as an educator, you need to ensure children and young people can use the internet safely. Yes, you can teach them how to physically use the internet and give them the skills they need to assess risk. But you can never watch over them 24/7, monitor their conversations and keep them safe from bullying, self-harm and child grooming.

The ever-increasing move towards home access and online learning, combined with the explosion of internet resources and the use of social networks, is set to put your e-safety strategy and Acceptable Use Policy (AUP) firmly in the spotlight. NetModerator™ can protect your students while helping you fulfil your own responsibilities.

But what about children using your equipment outside the school gates? What about contact with teachers out of hours? And what about bullying or abuse that continues once students are off your premises? imsafer™ is the answer. It's free. It's simple. And it works. It's a highly effective tool that you can recommend to parents. Now you can offer parents and carers the help they need to keep your students safe online at home as well as at school – for free.

What does the imsafer part of SchoolSafe™ do for my school?

Aside from providing a valuable, sensible and effective platform to talk to parents, Crisp® want to ensure that communities such as yours are rewarded for actively improving children's safety and helping parents better understand the positive aspects of responsible internet usage.

Through our SchoolSafe™ program, participating schools will directly benefit from the activity that parents create when using imsafer™. As it is available for free, it is available to any parent and without any obligation. However, should any parent wish to also upgrade to imsafer™ Plus, then they simply tell us which school their child belongs to and we will make a donation to the school, parent teacher group or body (as chosen by you), to help provide more sports kit, resources or activities for the pupils.

We hope that this initiative will truly complete the "circle of safety" for children, allowing them to learn about the world in a safe environment and help foster closer relationships between the school and your parents.

Contact us on learn@crispthinking.com for more details on how you can participate in the Crisp® SchoolSafe™ program or visit www.crispschoolsafe.com



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